

ANASTASIA^{PHOTO}

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DINA LITOVSKY - FASHION LUST

January 8 – February 26, 2015

Artist reception: Wednesday, January 14th 6:30 – 8:30pm



Paris Fashion Week, Spring 2014

New York – Beginning January 8th, Anastasia Photo presents *Fashion Lust*, documentary photographer, Dina Litovsky's first solo show in the United States.

For decades, Fashion Week has been the ultimate, highly exclusive pageant for the fashion aristocracy. Held twice a year in Paris, Milan, New York and London, its visibility has exploded in recent years with the skyrocketing prevalence of digital cameras and fashion blogs—giving the general public access to this previously private event. Through live social media coverage of the runways, the audience at home has become the new front row VIPs.

Photographed over four seasons, *Fashion Lust* dismantles the carefully packaged and highly indulgent viral fashion image. Litovsky's photos investigate the scene where the expertly constructed image of guests rivals the air-brushed glamour of the actual show. With photographers often outnumbering models backstage and front row guests, the appetite to see and be seen extends to everyone in the closed, hectic space of blinding flashes and surveillance-style Instagramming.

Dina Litovsky examines social performances and group interactions in both public and private spaces. Her previous projects include *Bachelorette*, the exploration of the bachelorette party as a rite of passage; a curious ritual of friendship and status, intimacy and consumerism. *Untag This Photo* examines how public behavior and personal representation of women have been influenced by the accessibility and availability of electronic media, specifically digital cameras, iphones and networking sites.

Born in Ukraine, Litovsky moved to New York in 1991. After receiving her BA in Psychology from NYU, she earned her MFA in Photography from the School of Visual Arts in 2010. She joined Polaris Images in 2013 and has won many awards including NPPA Best of Photojournalism (2012, 1st Place), *PDN* Photo Annual (2013) and the International Photography Awards (2011, 1st Place). Most recently she was selected as *PDN* 30, New and Emerging Photographers to Watch. Her work has been published in *Time*, *The New York Times*, *The New Yorker*, *New York Magazine*, *Stern*, *Newsweek Japan*, *Wired*, *Photo District News* and many others. She joined Anastasia Photo in 2012 and has exhibited widely domestically and internationally.

Anastasia Photo specializes in documentary photography and photojournalism. The gallery space also serves as a center for discussion and portfolio review. With every exhibition Anastasia Photo makes a donation to a charitable organization. For this exhibition, we have chosen to support Bronx Documentary Center (BDC), a non-profit gallery and educational space whose mission is to share photography, film and new media with underserved Bronx communities and the cultural community at large. www.bronxdoc.org

Anastasia Photo, located at 166 Orchard St. in New York, is open Tuesday through Saturday, 11am to 7pm and Sunday 11am – 6pm. For further information or questions please contact Jennifer Samuel at 212-677-9725 or jennifer@anastasia-photo.com.